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SES Solar Co-operative switches on one of the largest solar arrays in Saskatchewan for CNH Industrial

SASKATOON, October 2, 2020 — A CNH Industrial site in the Canadian province of Saskatchewan is now home to 1,000 solar panels. The new solar array in Saskatoon is a partnership between CNH Industrial (NYSE: CNHI/MI: CNHI) and the SES Solar Co-operative.

It will yield 400 kilowatts of power for the Company's New Holland Agriculture brand's production facility on 71st St in the North end of the city; this is enough power for over 70 households.

The SES Solar Co-op invites the community to invest in this solar development and others by purchasing preferred shares in their ongoing share offering.

Solar technology is now rivalling its non-renewable counterparts. By harnessing the potential of solar, SES Solar Co-op's projects create a sustainable energy source, offset greenhouse gas emissions from fossil fuel generated electricity, and provide a return on investment – all at the same time.

CNH Industrial is one of the world's largest manufacturers of industrial goods, from tractors, combines and construction equipment, to trucks and buses, as well as powertrain solutions. The company has a demonstrated record of commitment to energy efficiency and sustainability in their operations. The Saskatoon plant produces planters, seeders, combine heads, cultivators and air carts under the Case IH and New Holland agricultural brands. They have been a member of the SES Solar Co-op since December 2015.

"Sustainability initiatives are embedded in all areas of CNH Industrial's business. We have set key targets to align with the United Nations' Sustainable Development Goals, one of those being climate action." says Seth L'Hoir, New Holland Agriculture, Saskatoon plant manager. "Being able to

generate some of the electricity needed at our site from a zero-carbon-emission energy source is another step in the right direction."

"Thanks to the ongoing support of our members, the SES Solar Co-op has played a significant role in the growing movement in Saskatchewan towards a renewable energy tipping point. In this sunny province, we have the greatest solar resource in the country, providing us with a world-class opportunity to build resilience into our energy infrastructure for ourselves and future generations." says SES Solar Co-op Vice President, Michael Nemeth.

The panels purchased for Solar Co-op's newest project will reside on the New Holland Agriculture site producing renewable energy for their operations and generating a return for SES Solar Co-op shareholders through lease payments. Solar Co-op investors can see their dollars at work along 71st Street. Being a member of the SES Solar Co-op means individuals are directly contributing to the expansion of renewable energy development in Saskatchewan.

The solar array was installed by MiEnergy. MiEnergy is one of Western Canada's largest alternative energy, solar energy and geothermal energy solutions provider.

Join us along with our community partners for an in-person, physically distanced press conference on Friday, October 2nd at 10am at the CNH Industrial site (1000 71 St E).

Representatives from each organization will speak:

Seth L'Hoir, Plant Manager, CNH Industrial

Michael Nemeth, Vice President, SES Solar Co-op

David Anderson, VP Business Development, MiEnergy

For more information please visit www.sesolarcoop.ca.

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[Attached: CNH Industrial Solar Installation Photo – Credit: Jason Praski]

[Attached: CNH Industrial Solar Installation Photos – Credit: Doug Green]



